



**SILVERWOOD PARTNERS**

***SILVERWOOD PARTNERS ADDS SENIOR FOOD PRODUCTS EXECUTIVE TO TEAM –  
JOHN TRUCANO JOINS FIRM AS INDUSTRY ADVISOR***

**SHERBORN, MA – January 30, 2009** – Silverwood Partners, a specialized technology, consumer and healthcare investment banking firm, announced that John Trucano has joined the firm as an Industry Advisor in the consumer sector focused on food products.

John Trucano has over thirty years of experience in venture capital and investment banking. Mr. Trucano spent the last twenty years focusing on the food industry. After working for two traditional venture capital firms in The Twin Cities, Mr. Trucano was one of the founders of The Food Fund in 1990, a private equity firm focused on food products and related companies. A second fund was raised in 1995 and during the combined ten year investment period, Mr. Trucano was involved in twenty-two acquisitions or financings in the food industry and was a member of the Board of Directors of eighteen companies.

“John Trucano brings many years of experience investing in food companies along with expertise covering a broad range of categories within the food industry to his role at Silverwood Partners. John’s experience ranges from investor to advisor and he has worked on transactions of varying types and sizes. The food industry is a very large and mature market that generally grows at the rate of GDP but is always innovating as consumer tastes and trends shift over time. We expect to see continued M&A activity as larger companies acquire growing businesses to add new, proven products. Smaller, growing businesses increasingly see M&A as a means of accessing the existing sales, distribution and working capital resources of a larger organization,” said Jonathan Hodson-Walker, Managing Partner of Silverwood Partners.

“M&A has been an important aspect of my portfolio company activities during my time as an investor and it is consistently a discussion item for my current clients. Silverwood’s deep sector focus combined with a high quality, hands-on approach to transaction execution is a great fit with my experience and current initiatives. I look forward to working with Silverwood Partners as an industry advisor,” commented John Trucano.

**About Silverwood Partners**

Silverwood Partners is a sector focused investment bank that provides M&A and private capital raising advisory services to information, communications, financial services, and digital imaging technology companies, and healthcare, industrial and consumer companies. Silverwood delivers acquisition, divestiture or corporate sale advisory, strategic-financial advisory and institutional financing services to companies in its targeted business sectors. For additional information, visit Silverwood’s Website at [www.silverwoodpartners.com](http://www.silverwoodpartners.com).

**Press Contact**

Jonathan Hodson-Walker  
Managing Partner  
Silverwood Partners  
T. 508-651-2194  
E. [jhw@silverwoodpartners.com](mailto:jhw@silverwoodpartners.com)

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**SILVERWOOD PARTNERS**

Silverwood Farm Place, 32 Pleasant Street, Sherborn, MA 01770

Tel: 508.651.2194 • Fax: 508.651.9590

[www.silverwoodpartners.com](http://www.silverwoodpartners.com)

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