



SILVERWOOD PARTNERS

***SILVERWOOD PARTNERS ADDS SENIOR CONSUMER EXECUTIVE TO TEAM
– MICHAEL BURGMAIER JOINS FIRM AS MANAGING DIRECTOR***

SHERBORN, MA – March 19, 2009 – Silverwood Partners, a specialized technology, consumer and healthcare investment banking firm, announced that Michael Burgmaier has joined the firm as a Managing Director Advisor focused on the consumer sector.

In addition to his position at Silverwood, Mr. Burgmaier is a Principal at Royal River Associates, a consulting firm that specializes in growth strategy and business planning for companies in the Healthy Living sector. Mr. Burgmaier is also a Principal at CEI Community Ventures Inc., a fully-invested venture capital firm focused on natural, organic and premium consumer products, and web 2.0/new media. Previously, Mr. Burgmaier was a Consultant and Case Team Leader with Bain & Company, where he worked across several industries, including consumer products, biotechnology, durable goods and health care.

“Michael Burgmaier brings deep expertise in the consumer and consumer healthcare sectors. He has worked as a consultant, investor or principal for large and small companies and understands the differentiators and strategies that lead to the full realization of value from consumer businesses. While overall growth in the consumer sector tracks to the rate of general economic expansion, we consistently see great companies focused on high growth niches that need capital or a larger partner to accelerate their development. The consumer industry is a core focus sector for Silverwood and we plan to continue our expansion in the segment,” said Jonathan Hodson-Walker, Managing Partner of Silverwood Partners.

“As the population becomes more educated and demanding regarding products that are consumed, such as food, supplements and personal care, the opportunity for sub-segment growth in the consumer industry will continue to expand. As general consumption is a zero-sum game, this means growth in new or developing categories and stagnation or declining growth in mature categories. Mergers and acquisitions and growth or acquisition financing have been consistent aspects of the consumer industry and we look forward to assisting leading companies in the consumer sector with their strategic initiatives,” said Mr. Burgmaier.

“The consumer industry is a great environment for entrepreneurs and established businesses to apply creativity and a sharp awareness of consumer preferences in building high growth businesses. Such companies represent ideal acquisition candidates for larger corporations as the business risk profile shifts from development to execution and large scale distribution. As industry experts, we understand the perspectives of both buyer and seller and we have been very effective in meeting the goals of each side of a transaction to create win-win results for the principals involved,” continued Mr. Hodson-Walker.

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About Silverwood Partners

Silverwood Partners is a sector focused investment bank that provides M&A and private capital raising advisory services to information, communications, financial services, and digital imaging technology companies, and healthcare, industrial and consumer companies. Silverwood delivers acquisition, divestiture or corporate sale advisory, strategic-financial advisory and institutional financing services to companies in its targeted business sectors. For additional information, visit Silverwood's Website at www.silverwoodpartners.com.

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