



**SILVERWOOD PARTNERS ADVISES MEDIA 100 INC. (OTCBB: MDAE.OB)
IN SALE OF BUSINESS TO OPTIBASE LTD. (NASDAQ: OBAS)**

SHERBORN, MA – March 22, 2004 – Silverwood Partners today announced that Media 100 Inc. (OTCBB: MDAE.OB), a provider of media systems for content design, compositing, editing and effects-intensive work on a personal computer has agreed to be acquired by Optibase Ltd. (Nasdaq: OBAS), a leader in digital video encoding and streaming solutions. Under an agreement executed today, Optibase will provide up to \$1 million of secured debtor-in possession (DIP) financing, and will buy substantially all the assets of Media 100 for \$2.5 million, less the amount of any DIP funding. Silverwood Partners initiated this transaction and acted as exclusive financial advisor to Media 100.

In accordance with its previously announced plan to facilitate the transaction, Media 100 has filed a voluntary petition for reorganization under Chapter 11 of the Bankruptcy Code in United States Bankruptcy Court for the District of Massachusetts. The sale will be subject to various conditions, including approval by the Court in the Chapter 11 case. Optibase and Media 100 have requested that the Court, upon expedited hearing, enter an order setting forth sale procedures, including notice and overbid provisions which would be applicable to the transaction.

"Following approval by the Court, Optibase intends to keep Media 100 activity intact as a unit in Optibase in order to continue the development, sales, and support of the Media 100 products," said Tom Wyler, Chief Executive Officer and Chairman of the Board of Optibase. "We strongly believe in the capabilities of the Media 100 team of employees and their vision for 844/X and Media 100 HD, and believe that with our financial strength the Media 100 line of products will be able to realize their potential."

"The Optibase deal gives Media 100 strong financial support during the Chapter 11 proceeding in order to drive the market penetration of 844/X Version 3 and the debut release of Media 100 HD," said John Molinari, President and Chief Executive Officer of Media 100. "We believe that with our substantial, five-year technology investment, Optibase will acquire products that will be cutting edge and allow for strong competition in the market."

About Optibase

Optibase, Ltd. (Nasdaq: OBAS) provides professional encoding, decoding, video server upload and streaming solutions for telecom operators, service providers, broadcasters and content creators. The company's platforms enable the creation, broadband streaming and playback of high quality digital video. Optibase's breadth of product offerings are used in applications, such as: video over DSL/Fiber networks, post production for the broadcast and cable industries, archiving; high end surveillance, distance learning; and business television. Headquartered in Israel, Optibase operates through its fully-owned subsidiary in Mountain View, California and offices in Europe, Japan and China. Optibase products are marketed in over 40 countries through a combination of direct sales, independent distributors, system integrators and OEM partners. For further information, please visit www.optibase.com

About Media 100

Media 100 develops award-winning advanced media systems for content design, enabling creative professionals to design highly evocative effects-intensive work on a personal computer.

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Creative artists and content design teams around the world use Media 100's Emmy Award-winning solutions. The Company is headquartered in Marlborough, Massachusetts.

About Silverwood Partners

Silverwood Partners is a sector focused investment bank that provides M&A and private capital raising advisory services to information, communications, financial services, and digital imaging technology companies, and healthcare, industrial and consumer companies. Silverwood delivers acquisition, divestiture or corporate sale advisory, strategic-financial advisory and institutional financing services to companies in its targeted business sectors. For additional information, visit Silverwood's Website at www.silverwoodpartners.com.

Important Information

This release may include forward-looking statements, as defined by the Private Securities Litigation Reform Act of 1995, about the future performance of one or more public companies. There are a number of factors that could cause actual events or results to differ materially from those indicated by such forward-looking statements, such as the competitive market in which any company operates, market acceptance of a public company's existing and new products, a public company's ability to anticipate customer needs and the other factors set forth under the caption "Certain Factors That May Affect Future Results," or similar, in a public company's filings with the Securities and Exchange Commission. In addition, any forward-looking statements contained herein represent an estimate only as of the date of such statement and should not be relied upon as representing an estimate as of any subsequent date.

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