



SILVERWOOD PARTNERS

***SILVERWOOD PARTNERS ADDS SENIOR FINANCIAL SERVICES TECHNOLOGY
EXECUTIVE TO TEAM
– TIMOTHY J. SWEENEY JOINS FIRM AS MANAGING DIRECTOR***

SHERBORN, MA – March 25, 2010 – Silverwood Partners, a specialized technology, consumer and healthcare investment banking firm, announced that Tim Sweeney has joined the firm as a Managing Director Industry Advisor focused on the financial services technology sector.

Mr. Sweeney has over 18 years of experience in the financial services technology industry. He is also the founder of FinTech Partners, a sector-focused consultancy specializing in corporate development and strategic transactions in global financial technology and information markets. Mr. Sweeney previously served as Director of Strategy and Business Development for Dow Jones, acquired by News Corporation (NASDAQ: NWSA), a diversified global media company with \$30 billion in annual revenue, where he directed strategy and corporate development initiatives in support of the Enterprise Media Group operations on a global basis. His experience includes directing strategic investments, mergers and acquisitions and joint ventures across various sectors that include institutional trading technologies, processing technologies and rich media and content applications, both domestically and in emerging markets.

“Tim Sweeney brings to Silverwood a deep domain expertise in the information and global financial technology industry having been an executive with industry leaders, Dow Jones and Thomson Reuters. Tim is a strong addition to the Silverwood team and he emphasizes the firm’s commitment to the financial services technology sector and the opportunities we see within the industry as companies position themselves for future growth,” said Jonathan Hodson-Walker, Managing Partner of Silverwood Partners.

“In today’s highly competitive financial technology market, the volume, availability and speed of information is fueling rapid change, innovation, opportunity and risk. To compete, market participants must be positioned to act, with speed and precision, on evolving strategic intelligence. I look forward to working with Silverwood and its financial services technology team to assist companies in successfully implementing their strategic initiatives,” said Tim Sweeney.

“We are seeing increased demand for private financings and M&A transactions for well positioned companies within various sectors of the financial services technology industry. For larger corporations that have managed earnings well over the past year and that have the capabilities, there is a significant opportunity for acquisitions to be incorporated into their strategic initiatives as they are now more focused on revenue growth,” said Mr. Hodson-Walker.

About Silverwood Partners

Silverwood Partners is a sector focused investment bank that provides M&A and private capital raising advisory services to information, communications, financial services, and digital imaging technology companies, and healthcare, industrial and consumer companies. Silverwood delivers acquisition, divestiture or corporate sale advisory, strategic-financial advisory and institutional financing services to companies in its targeted business sectors. For additional information, visit Silverwood’s Website at www.silverwoodpartners.com.

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